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SPECIAL EDITION OF MINNESOTA BOUND EXAMINES CLEAN WATER, LAND AND LEGACY AMENDMENT

(Mpls, MN) A special edition of Minnesota Bound, the popular outdoor television show on KARE-11, will examine the environmental issues facing Minnesota voters in the November election.

The special is set to air Sunday, Oct. 26th at 10:30 p.m. CT and re-airing on Saturday, Nov. 1st at 6:30 p.m. CT on KARE-11/NBC.

Host of the show, Ron Schara, said the program will feature stories of dying lakes in the state as well as the state's extensive losses of wetlands and wildlife habitat. In addition, the show will review what's at stake for the state's outdoor enthusiasts, anglers, hunters, park visitors and others.

In the general election, state voters will be asked to approve a sales tax increase of 3/8ths of one percent to be dedicated to natural resource programs, including clean water and wildlife habitat. The ballot question is known as the Clean Water, Land and Legacy Amendment.

"Recent polls show many Minnesotans are unaware of the amendment question and why it is on the ballot. It's such an important decision we wanted to help inform our outdoor viewers," said Schara, the show's executive producer. Schara said the special will hear from a number of well-known Minnesotans, including Congressman Jim Ramstad, explorer Ann Bancroft and several noted conservationists.

Schara and his trusty companion, Raven, have been hosts of Minnesota Bound since its premier in 1995 on KARE-11. Ron's Production Company is a leader in producing outdoor variety programming. The business stays true to its vision statement: "To tell inspirational stories about the outdoor experience that illuminate the priceless value of the natural world." With television properties on major television networks, RSP uses its unique storytelling and photojournalistic style to entertain outdoor enthusiasts across the United States and Canada. Networks include: NBC, ESPN2, The Outdoor Channel, The Versus Network, The History Channel, and FOX.

To receive an advanced viewing of this program, please contact Kelly Jo McDonnell at #952-545-9471 X200 or Kelly@mnbound.com (DVD's will be available Oct. 22nd)