



## **FOR IMMEDIATE RELEASE**

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### **RON SCHARA PRODUCTIONS "LEGENDS OF ROD & REEL" RECEIVES HIGH MARKS FROM VIEWERS**

(Mpls, MN) The independent ratings site, [www.bestoutdoorshow.com](http://www.bestoutdoorshow.com), has rated Legends of Rod & Reel as the #4 most popular fishing show on television. The Legends show, produced by Ron Schara Productions, is in its second successful season with The Outdoor Channel

The site produces a top 100 list of hunting and fishing shows using a panel of experts who first rate the production value of a show on a 50 point scale. Shows are rated on originality, quality, entertainment, to viewer appeal. The rating also takes into consideration nominations from the website consolidated ratings information from other sources to determine its overall list.

"We've been very pleased with the viewer response to Legends of Rod & Reel," said Executive Producer, Ron Schara. "While each show generally contains some great fishing, the profiles of the individual legends and their impact on our sport are what drive the quality of that show," Schara continued.

Also making the list was Pheasants Forever Television which currently holds #67 spot on the hunting list and Fishing with Joe Bucher which holds the #78 position on the fishing top 100. "With literally thousands of hunting and fishing shows to choose from, it's an honor to be recognized as a producer of quality programming," said Mitch Petrie, President of Ron Schara Productions.

Ron Schara Productions, an Emmy award winning television production company, has operated since 1995 and is a leader in producing outdoor variety programming. The company stays true to its vision..."To tell Inspirational stories about the outdoor experience that illuminate the priceless value of the natural world". With television properties on major television networks, RSP uses it's unique storytelling and photojournalistic style to entertain outdoor enthusiasts across the Unites States and Canada. Networks include: NBC, ESPN2, Versus Network, The History Channel, FOX and The Outdoor Channel.

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