

For Immediate Release

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RON SCHARA PRODUCTIONS EARNS 2008 EMMY AWARD NOMINATION

Local Production Company is up for their 8th Emmy

(Minneapolis, MN.) Ron Schara Productions, an award winning television production company, has earned a regional Emmy award nomination for its half-hour program, Minnesota Bound, which focused on life in Minnesota's Boundary Waters Canoe Area Wilderness after two, major wildfires.

"After The Flames" explores the aftermath of the Ham Lake and Cavity Lake Fires and their impact on the wilderness experience. The program also highlights Minnesota's Firewise Program and explains our passion for Minnesota's remote wilderness.

"We tell stories...that's what we do," said Ron Schara, CEO of RSP, "it's wonderful to be recognized and nominated again for a Regional Emmy".

RSP has won #7 Emmy's in the past, including three for videography, two for writing and two for overall outstanding achievement for a Magazine/show in years 2000-2002.

The Production company has been in business since 1995, and produces for such networks as NBC, ESPN2, The Versus Network, The Outdoor Channel, and The History Channel.

The Upper Midwest Chapter of the National Television Academy is holding their Emmy Awards banquet on Saturday, Oct. 25th in Minneapolis. They are a membership organization, dedicated to excellence in television by honoring exceptional work, past and present and nurturing the next generation of television professionals.

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