

For Immediate Release

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**RON SCHARA PRODUCTIONS DOMINATE 2008 OWAA WRITING AWARDS
Local Television Company wins over a dozen awards**

(Minneapolis, MN) – Ron Schara Productions, led by award winning outdoor writers, Ron Schara and Bill Sherck, have a combined total of #12 Outdoor Writer Association Excellence in Craft awards for 2008.

“It’s always a thrill to be recognized for superior writing, shooting and editing in television, “ said Ron Schara, Executive Producer and CEO of Ron Schara Productions, “this is what we do...storytelling. And we do it well.”

“This world is full of great outdoor stories and we do our darn best to tell them, “ said Bill Sherck, host of Due North Outdoors, and Minnesota Bound’s Man about the Woods, “It’s wonderful to see others appreciate them as much as we do.”

Over the years, Schara and his production crew have notched #70+ awards from the Outdoor Writer’s Excellence in Craft contest.

OWAA is a nonprofit, International organization that represents a diverse group of professional communicators dedicated to sharing the outdoor experience.

Ron Schara, and his trusty companion, Raven, have operated the full service production company since 1995, and is a leader in producing outdoor variety programming. With television properties on major television networks, RSP uses it’s unique storytelling and photojournalistic style to entertain outdoor enthusiasts across the United States and Canada. Networks include: NBC, ESPN2, Versus Network, The History Channel, FOX, The Outdoor Channel.

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