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Television Icon Announces New Production Company
Television Host, Ron Schara announces the launch of full service production company

(**Minneapolis, MN**) Ron Schara and his trusty companion, Raven, are announcing the launch of his full service production company, Ron Schara Productions. Operating as Ron Schara Enterprises since 1995, the company is a leading producer of outdoor variety programming. With television properties on major television networks, RSP uses its unique storytelling and photojournalistic style to entertain outdoor enthusiasts across in the United States and Canada. “Ron Schara is a master story-teller and produces a unique, recognizable brand of outdoor programming that our viewers can’t get enough of,” said Tom Hornish, COO at The Outdoor Channel. The company will continue retail and calendar operations under the banner of Ron Schara Enterprises.

In support of the launch, Ron Schara Productions announced today the availability of its 2009 Media Kit and companion website, www.ronscharaproductions.com. “In many ways, our company has been the best kept secret in outdoor television. We’re excited to relaunch ourselves as a full-service television production company and tell our story to a broader market.” Said company President, Mitch Petrie.

Current Television Properties of Ron Schara Productions include:

- Backroads with Ron & Raven on Versus Network
- Pheasants Forever TV, Legends of Rod & Reel & Rocky Geared Up on The Outdoor Channel
- The Outdoor Beat on ESPN2
- Minnesota Bound on KARE-11/NBC
- Due North Outdoors on FSN North/FSN Wisconsin
- MonsterQuest on The History Channel.

“We’ve built our company on great storytelling and inspiring videography,” said Schara, “We think the more you learn about our story, the more you’ll like Ron Schara Productions.

Please visit our website at www.ronscharaproductions.com to read our story and download the current media kit.



Television Productions studios are located at 6009 Wayzata Blvd. #114, Minneapolis, MN. 55416.

Website: www.ronscharaproductions.com

Contacts: To receive information and/or to receive the media kit, please contact Kelly Jo McDonnell - #952-545-9471 X200

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