

PHEASANTS FOREVER TV MOVES TO THE OUTDOOR CHANNEL

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(Minneapolis, MN) Five-time Emmy winner, Ron Schara, of Ron Schara Productions, announced that Pheasants Forever TV will be moving to The Outdoor Channel network for the 2008 season.

Pheasants Forever Television, now in it's 4th season, has a loyal following of viewers that will now be able to watch the show three times a week on The Outdoor Channel.

“To join the program lineup on The Outdoor Channel is an exciting move for us as well as ringneck hunters around the country,” Schara said, “For the first time, lots of bird hunters will learn that hunting without habitat is no hunting at all.”

“At Pheasants Forever, we're passionate about conservation and our outdoor heritage, so we're extremely excited to be part of the Outdoor Channel community that shares those values,” said Howard Vincent, President and CEO of Pheasants Forever, Inc.

Outdoor Channel is America's leader in Outdoor TV, offering programming that captures the excitement of hunting, fishing, shooting, off-road motorsports, adventure and the Western lifestyle.

Pheasants Forever and Quail Forever are non-profit conservation organizations dedicated to the protection and enhancement of pheasant, quail, and other wildlife populations in North America through habitat improvement, land management, public awareness, and education.

Air times include: Thursdays at 11:00 p.m.; Fridays at 11:00 a.m. and Saturdays at 6:30 p.m. (all times Eastern) starting July, 2008.

For more information on Pheasants Forever Television, go to <http://www.pftelevision.org>